

MARKET PENETRATION

CHART #2 - Specialized Transportation Issues

Industry Description	2015 Jobs	2019 Jobs	2023 Jobs	Job Growth 2015 to 2019 (%)	Projected Job Growth 2019 to 2023 (%)	2019 Location Quotient
Couriers and Express Delivery Services	27,069	30,102	30,105	11%	0%	10.4
General Warehousing and Storage	9,844	16,331	19,763	66%	21%	3.58
General Freight Trucking, Long-Distance	11,642	11,693	11,473	0%	-2%	3.52
Freight Transportation Arrangement	3,594	3,451	3,500	-4%	1%	3.45
Other Warehousing and Storage	1,296	1,641	1,584	27%	-3%	7.73
General Freight Trucking, Local	945	1,408	1,728	49%	23%	1.25
Specialized Freight Trucking, Long-Distance	1,218	1,160	1,180	-5%	2%	1.98
Other Transit and Ground Passenger Transportation	801	787	859	-2%	9%	1.67
Inland Water Transportation	698	775	857	11%	11%	7.02
Airport Operations	369	668	886	81%	33%	1.47
Top Ten: Transportation and Warehousing	57,476	68,014	71,936	18%	6%	
Greater Memphis MSA Total	63,160	73,750	77,590	17%	5%	

Chart #2: Data acquired from <https://memphischamber.com>

■ A1s Towing and Hauling is a specialized trucking company that charges 2 to 5 times above market rates using a smart algorithm.

■ Using a linear regression, specialized trucking is approximately 8% of the global trucking market.

■ The specialized trucking market includes disabled vehicles, boats, mobile homes, and other oversized or odd freight situations such as bad weather conditions.